

# PEARL AGRICULTURE LIMITED

401/A, Pearl Arcade, Opp. P. K. Jewellers, Dawood Baug Lane, Off. J. P. Road, Andheri (W), Mumbai - 400058  
Tel.: 26778155 / 26797750 / 32459097 Fax: 26781187 CIN: L01403MH2011PLC221387  
Email: pearlagriculture@gmail.com Website: www.pearl-agriculture.com

Date: 27<sup>th</sup> August, 2015

To,  
The Manager,  
Department of Corporate Services,  
Bombay Stock Exchange Limited  
Phirozee Jeejeeboy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001  
Pilot

**Sub: Company is entering into Organic Farming and Cultivation as well in production of premium organic products like stevia, aloevera, moringa, eucalyptus, marigold, etc.**

Dear Sir/Ma'am

We are very pleased to inform our Shareholders that Pearl Agriculture Limited is now embarking upon a very aggressive growth strategy. While organic growth will be a key factor in this, strategic alliances in the form of joint ventures etc. will play a crucial role in achieving our objectives set for the next five years.

Steady globalization of trade has profound implications for future agricultural development. The diversity of India's agro-ecological setting, high bio-diversity and relatively low cost of labour provide potential for agricultural competitiveness in a globalized economy. Therefore to bring it in line with expansion strategy of the Company, the Board has decided to undergo direct cultivation activities. The Company management strongly believes that the Organic is the future of Agriculture. The Organic Mantra can only ensure higher hygiene levels of the citizens and our future generation.

On the same lines, the Company management has decided to take suitable agriculture land on long term lease rental basis. The Company has also identified different pieces of land in Saurashtra and Gujarat region, aggregating to more than 1000 acres. After necessary soil and water analysis and testing, the Company shall finalize on suitable land banks.

The Company is planning to cultivate stevia, aloevera, moringa, eucalyptus, marigold, etc on suitable land. The Company has started talking to various agencies for organic certification of the land and of its future organic products.

The Company has also identified few buyers in overseas and domestic market, who have shown deep interest in the future product range of the Company.

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Hence, it's a comprehensive strategy planned by the Board members to start and excel the new division for the Company. The Company is expecting to achieve more than 25% of its top-line and bottom-line in next one year from the above said cultivation activities.

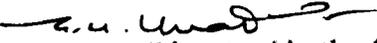
This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,

For Pearl Agriculture Limited  
For Pearl Agriculture Limited



Director/Auth. Sign

Director

DIN: 00219096